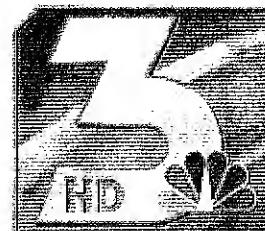


ORDER



KSNV

Orders	Order / Rev:	103289	
	Alt Order #:	06825826	
	Product Desc:	NRCC IE 2012	
	Estimate:	2602	
	Flight Dates:	10/05/12 - 10/11/12	
	Original Date / Rev:	06/21/12 / 09/18/12	
	Order Type:	GENERAL	
	Primary AE:	Amy McCreary	
	Sales Office:	BLPHI	
	Sales Region:	National	

Agency	Name:	<u>National Media, Inc.</u>	
	Buying Contact:		<u>Cash</u>
	Billing Contact:		<u>Broadcast</u>
		<u>815 Slaters Ln.</u>	<u>EOM/EOC</u>
		<u>Alexandria, VA 22314</u>	<u>15%</u>
	Billing Type:		
	Billing Calendar:		
	Billing Cycle:		
	Agency Commission:		

Advertiser	Name:	NRCC-IE <i>Revised</i>	New Business Thru:	
	Demographic:	A25-54	Order Separation:	00:05:00
	Product Codes:	PLI2	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/11/12	162	\$147,225.00	\$125,141.25	October 2012	162	\$147,225.00	\$125,141.25	0.00
Totals					Totals	162	\$147,225.00	\$125,141.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	37%	\$147,225.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$87,539.19
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$59,685.81
KTUD	0%	\$0.00
KVVU	22%	\$87,539.19
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$15,916.22

Order / Rev: 103289
Alt Order #: 06825826
Flight Dates: 10/05/12 - 10/11/12

Advertiser: NRCC-IE
Product Desc: NRCC IE 2012
Estimate: 2602

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/05/12	10/05/12	M-F 5-6a WakeUp w/Wagners		5-6a	----F--	:30	2	\$400.00	2	NM		2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12															
E 2	KSNV	10/08/12	10/08/12	M-F 5-6a WakeUp w/Wagners		5-6a	M-----	:30	2	\$400.00	2	NM		2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12															
E 3	KSNV	10/09/12	10/09/12	M-F 5-6a WakeUp w/Wagners		5-6a	-T-----	:30	2	\$400.00	2	NM		2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12															
E 4	KSNV	10/10/12	10/10/12	M-F 5-6a WakeUp w/Wagners		5-6a	--W----	:30	2	\$400.00	2	NM		2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12															
E 5	KSNV	10/11/12	10/11/12	M-F 5-6a WakeUp w/Wagners		5-6a	--T---	:30	2	\$400.00	2	NM		2	\$800.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12															
E 6	KSNV	10/05/12	10/05/12	M-F 6-7a WakeUp w/Wagners		6-7a	----F--	:30	2	\$725.00	1	NM		2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12															
E 7	KSNV	10/08/12	10/08/12	M-F 6-7a WakeUp w/Wagners		6-7a	M-----	:30	2	\$725.00	1	NM		2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12															
E 8	KSNV	10/09/12	10/09/12	M-F 6-7a WakeUp w/Wagners		6-7a	-T-----	:30	2	\$725.00	1	NM		2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12															
E 9	KSNV	10/10/12	10/10/12	M-F 6-7a WakeUp w/Wagners		6-7a	--W----	:30	2	\$725.00	1	NM		2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12															
E 10	KSNV	10/11/12	10/11/12	M-F 6-7a WakeUp w/Wagners		6-7a	--T---	:30	2	\$725.00	1	NM		2	\$1,450.00
WAKE W/WAGNRS2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12															
E 11	KSNV	10/05/12	10/05/12	Today Show	CM	658a-9am	----F--	:30	4	\$900.00	1	NM		4	\$3,600.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/01/12 10/07/12															
E 12	KSNV	10/08/12	10/08/12	Today Show	CM	658a-9am	M-----	:30	4	\$900.00	1	NM		4	\$3,600.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/08/12 10/14/12															
E 13	KSNV	10/09/12	10/09/12		CM	658a-9am	-T-----	:30	4	\$900.00	1	NM		4	\$3,600.00

Order / Rev: 103289
Alt Order #: 06825826
Flight Dates: 10/05/12 - 10/11/12

Advertiser: NRCC-IE
Product Desc: NRCC IE 2012
Estimate: 2602

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Today Show															
Today Show															
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-T-----		4	\$900.00			0.00					
E 14	KSNV	10/10/12	10/10/12	Today Show		CM	658a-9am			--W----	:30	4	\$900.001	0.00 NM	4 \$3,600.00
Today Show															
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--W----		4	\$900.00			0.00					
E 15	KSNV	10/11/12	10/11/12	Today Show		CM	658a-9am			--T---	:30	4	\$900.001	0.00 NM	4 \$3,600.00
TODAY SHW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---T---		4	\$900.00			0.00					
E 16	KSNV	10/06/12	10/06/12	News 3 Sunrise - SATURDAY		CM	6a-7a			-----S-	:30	2	\$375.001	0.00 NM	2 \$750.00
News 3 Sunrise SATURDAY															
NW3 AT SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		2	\$375.00			0.00					
E 17	KSNV	10/06/12	10/06/12	Saturday Today		CM	7a-9am			-----S-	:30	4	\$625.001	0.00 NM	4 \$2,500.00
Saturday Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-		4	\$625.00			0.00					
E 18	KSNV	10/07/12	10/07/12	News 3 Sunrise SUNDAY		CM	6a-7a			-----S-	:30	2	\$375.001	0.00 NM	2 \$750.00
News 3 Sunrise SUNDAY															
NW3-SUNRS WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		2	\$375.00			0.00					
E 19	KSNV	10/07/12	10/07/12	Sunday Today		CM	7a-8am			-----S	:30	2	\$500.002	0.00 NM	2 \$1,000.00
Sunday Today															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S		2	\$500.00			0.00					
E 20	KSNV	10/05/12	10/05/12	M-F Today Show II 3rd HOM		CM	9-10a			----F--	:30	2	\$425.001	0.00 NM	2 \$850.00
M-F Today Show II															
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--		2	\$425.00			0.00					
E 21	KSNV	10/08/12	10/08/12	M-F Today Show II 3rd HOM		CM	9-10a			M-----	:30	2	\$425.001	0.00 NM	2 \$850.00
M-F Today Show II															
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		2	\$425.00			0.00					
E 22	KSNV	10/09/12	10/09/12	M-F Today Show II 3rd HOM		CM	9-10a			-T-----	:30	2	\$425.001	0.00 NM	2 \$850.00
M-F Today Show II															
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-T-----		2	\$425.00			0.00					
E 23	KSNV	10/10/12	10/10/12	M-F Today Show II 3rd HOM		CM	9-10a			--W----	:30	2	\$425.001	0.00 NM	2 \$850.00
M-F Today Show II															
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-T-----		2	\$425.00			0.00					
E 24	KSNV	10/11/12	10/11/12	M-F Today Show II 3rd HOM		CM	9-10a			---T---	:30	2	\$425.001	0.00 NM	2 \$850.00
M-F Today Show II															
TODAY SHW2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---T---		2	\$425.00			0.00					
E 25	KSNV	10/05/12	10/05/12	CM		CM	10am-11am			----F--	:30	2	\$325.001	0.00 NM	2 \$650.00

Order / Rev: 103289
Alt Order #: 06825826
Flight Dates: 10/05/12 - 10/11/12

Advertiser: NRCC-IE
Product Desc: NRCC IE 2012
Estimate: 2602

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
M-F Today Show III 4th H														
Today 4th Hour														
TODAY SHW3														
Start Date End Date Weekdays Spots/Week Rate Rating														
Week:	10/01/12	10/07/12	----F--		2	\$325.00	0.00							
E 26	KSNV	10/08/12	10/08/12	M-F Today Show III 4th H		10am-11am	M-----	:30	2	\$325.001	0.00	NM		2 \$650.00
Today 4th Hour														
TODAY SHW3														
Start Date End Date Weekdays Spots/Week Rate Rating														
Week:	10/08/12	10/14/12	M-----		2	\$325.00	0.00							
E 27	KSNV	10/09/12	10/09/12	M-F Today Show III 4th H		10am-11am	-T-----	:30	2	\$325.001	0.00	NM		2 \$650.00
Today 4th Hour														
TODAY SHW3														
Start Date End Date Weekdays Spots/Week Rate Rating														
Week:	10/08/12	10/14/12	-T-----		2	\$325.00	0.00							
E 28	KSNV	10/10/12	10/10/12	M-F Today Show III 4th H		10am-11am	--W----	:30	2	\$325.001	0.00	NM		2 \$650.00
Today 4th Hour														
TODAY SHW3														
Start Date End Date Weekdays Spots/Week Rate Rating														
Week:	10/08/12	10/14/12	--W----		2	\$325.00	0.00							
E 29	KSNV	10/11/12	10/11/12	M-F Today Show III 4th H		10am-11am	---T---	:30	2	\$325.001	0.00	NM		2 \$650.00
Today 4th Hour														
TODAY SHW3														
Start Date End Date Weekdays Spots/Week Rate Rating														
Week:	10/08/12	10/14/12	---T---		2	\$325.00	0.00							
E 30	KSNV	10/05/12	10/05/12	Rachael Ray	CM	11am-12pm	-----F--	:30	2	\$325.001	0.00	NM		2 \$650.00
Rachael Ray														
RACHAEL RAY														
Start Date End Date Weekdays Spots/Week Rate Rating														
Week:	10/01/12	10/07/12	----F--		2	\$325.00	0.00							
E 31	KSNV	10/08/12	10/08/12	Rachael Ray	CM	11am-12pm	M-----	:30	2	\$325.001	0.00	NM		2 \$650.00
Rachael Ray														
RACHAEL RAY														
Start Date End Date Weekdays Spots/Week Rate Rating														
Week:	10/08/12	10/14/12	M-----		2	\$325.00	0.00							
E 32	KSNV	10/09/12	10/09/12	Rachael Ray	CM	11am-12pm	-T-----	:30	2	\$325.001	0.00	NM		2 \$650.00
Rachael Ray														
RACHAEL RAY														
Start Date End Date Weekdays Spots/Week Rate Rating														
Week:	10/08/12	10/14/12	-T-----		2	\$325.00	0.00							
E 33	KSNV	10/10/12	10/10/12	Rachael Ray	CM	11am-12pm	--W----	:30	2	\$325.001	0.00	NM		2 \$650.00
Rachael Ray														
RACHAEL RAY														
Start Date End Date Weekdays Spots/Week Rate Rating														
Week:	10/08/12	10/14/12	--W----		2	\$325.00	0.00							
E 34	KSNV	10/11/12	10/11/12	Rachael Ray	CM	11am-12pm	---T---	:30	2	\$325.001	0.00	NM		2 \$650.00
Rachael Ray														
NEWS 3 AT NOON														
Start Date End Date Weekdays Spots/Week Rate Rating														
Week:	10/01/12	10/07/12	----F--		1	\$325.00	0.00							
E 35	KSNV	10/05/12	10/05/12	The Agenda	1230pm	CM	1230-1p	----F--	:30	1	\$325.001	0.00	NM	
The Agenda 1230pm														
NEWS 3 AT NOON														
Start Date End Date Weekdays Spots/Week Rate Rating														
Week:	10/08/12	10/14/12	---T---		1	\$325.00	0.00							
E 36	KSNV	10/08/12	10/08/12	The Agenda	1230pm	CM	1230-1p	M-----	:30	1	\$325.001	0.00	NM	
The Agenda 1230pm														
NEWS 3 AT NOON														
Start Date End Date Weekdays Spots/Week Rate Rating														
Week:	10/08/12	10/14/12	M-----		1	\$325.00	0.00							
E 37	KSNV	10/09/12	10/09/12		CM	1230-1p	-T-----	:30	1	\$325.001	0.00	NM		1 \$325.00

Order / Rev: 103289 Advertiser: NRCC-IE
Alt Order #: 06825826 Product Desc: NRCC IE 2012 KSNV
Flight Dates: 10/05/12 - 10/11/12 Estimate: 2602

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				The Agenda 1230pm											
				The Agenda 1230pm											
				NEWS 3 AT NOON											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/08/12	10/14/12	-T-----	1	\$325.00	0.00						
E 38	KSNV	10/10/12	10/10/12	The Agenda 1230pm	CM	1230-1p		--W----	:30	1	\$325.00	1	0.00	NM	1 \$325.00
				The Agenda 1230pm											
				NEWS 3 AT NOON											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/08/12	10/14/12	--W----	1	\$325.00	0.00						
E 39	KSNV	10/11/12	10/11/12	The Agenda 1230pm	CM	1230-1p		--T---	:30	1	\$325.00	1	0.00	NM	1 \$325.00
				The Agenda 1230pm											
				NEWS 3 AT NOON											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/08/12	10/14/12	---T---	1	\$325.00	0.00						
E 40	KSNV	10/06/12	10/06/12	News 3 Today - SATURDAY	CM	9am-930am		-----S-	:30	1	\$500.00	1	0.00	NM	1 \$500.00
				News 3 Today - SAT											
				NEWS3 TDY-WKND											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/01/12	10/07/12	-----S-	1	\$500.00	0.00						
E 41	KSNV	10/07/12	10/07/12	Chris Matthews 9:30AM	CM	9:30a-10a		-----S	:30	1	\$500.00	2	0.00	NM	1 \$500.00
				Chris Matthews SUN 9:30am											
				CHRIS MATTHEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/01/12	10/07/12	-----S	1	\$500.00	0.00						
E 42	KSNV	10/05/12	10/05/12	Dr. Phil	CM	3-4p		-----F--	:30	2	\$450.00	1	0.00	NM	2 \$900.00
				Dr Phil											
				DR. PHIL											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/01/12	10/07/12	-----F--	2	\$450.00	0.00						
E 43	KSNV	10/08/12	10/08/12	Dr. Phil	CM	3-4p		M-----	:30	2	\$450.00	1	0.00	NM	2 \$900.00
				Dr Phil											
				DR. PHIL											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/08/12	10/14/12	M-----	2	\$450.00	0.00						
E 44	KSNV	10/09/12	10/09/12	Dr. Phil	CM	3-4p		-T-----	:30	2	\$450.00	1	0.00	NM	2 \$900.00
				Dr Phil											
				DR. PHIL											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/08/12	10/14/12	-----T---	2	\$450.00	0.00						
E 45	KSNV	10/10/12	10/10/12	Dr. Phil	CM	3-4p		--W----	:30	2	\$450.00	1	0.00	NM	2 \$900.00
				Dr Phil											
				DR. PHIL											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/08/12	10/14/12	--W----	2	\$450.00	0.00						
E 46	KSNV	10/11/12	10/11/12	Dr. Phil	CM	3-4p		---T---	:30	2	\$450.00	1	0.00	NM	2 \$900.00
				Dr Phil											
				DR. PHIL											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/08/12	10/14/12	---T---	2	\$450.00	0.00						
E 47	KSNV	10/05/12	10/05/12	News 3 at 430pm	CM	430-5pm		----F--	:30	1	\$725.00	1	0.00	NM	1 \$725.00
				News 3 at 4:30PM											
				NEWS 3											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/01/12	10/07/12	----F--	1	\$725.00	0.00						
E 48	KSNV	10/08/12	10/08/12	News 3 at 430pm	CM	430-5pm		M-----	:30	1	\$725.00	1	0.00	NM	1 \$725.00
				News 3 at 4:30PM											
				NEWS 3											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 10/08/12	10/14/12	M-----	1	\$725.00	0.00						
E 49	KSNV	10/09/12	10/09/12	CM	430-5pm		-T-----	:30	1	\$725.00	1	0.00	NM	1 \$725.00	

Order / Rev: 103289
Alt Order #: 06825826
Flight Dates: 10/05/12 - 10/11/12

Advertiser: NRCC-IE
Product Desc: NRCC IE 2012
Estimate: 2602

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				News 3 at 430pm											
				News 3 at 4:30PM											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-T-----		1	\$725.00			0.00					
E 50	KSNV	10/10/12	10/10/12	News 3 at 430pm	CM	430-5pm				--W----	:30	1	\$725.00	1	\$725.00
				News 3 at 4:30PM											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--W----		1	\$725.00			0.00					
E 51	KSNV	10/11/12	10/11/12	News 3 at 430pm	CM	430-5pm				--T---	:30	1	\$725.00	1	\$725.00
				News 3 at 4:30PM											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--T---		1	\$725.00			0.00					
E 52	KSNV	10/05/12	10/05/12	M-F Early News	CM	5-630p				----F--	:30	3	\$1,200.00	1	\$3,600.00
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---F--		3	\$1,200.00			0.00					
E 53	KSNV	10/08/12	10/08/12	M-F Early News	CM	5-630p				M-----	:30	3	\$1,200.00	1	\$3,600.00
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		3	\$1,200.00			0.00					
E 54	KSNV	10/09/12	10/09/12	M-F Early News	CM	5-630p				--T----	:30	3	\$1,200.00	1	\$3,600.00
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-T-----		3	\$1,200.00			0.00					
E 55	KSNV	10/10/12	10/10/12	M-F Early News	CM	5-630p				--W----	:30	3	\$1,200.00	1	\$3,600.00
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--W----		3	\$1,200.00			0.00					
E 56	KSNV	10/11/12	10/11/12	M-F Early News	CM	5-630p				---T---	:30	3	\$1,200.00	1	\$3,600.00
				M-F Early News											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--T---		3	\$1,200.00			0.00					
E 57	KSNV	10/05/12	10/05/12	M-F Jeopardy	CM	630-7pm				----F--	:30	1	\$1,300.00	1	\$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	----F--		1	\$1,300.00			0.00					
E 58	KSNV	10/08/12	10/08/12	M-F Jeopardy	CM	630-7pm				M-----	:30	1	\$1,300.00	1	\$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	M-----		1	\$1,300.00			0.00					
E 59	KSNV	10/09/12	10/09/12	M-F Jeopardy	CM	630-7pm				-T-----	:30	1	\$1,300.00	1	\$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-T-----		1	\$1,300.00			0.00					
E 60	KSNV	10/10/12	10/10/12	M-F Jeopardy	CM	630-7pm				--W----	:30	1	\$1,300.00	1	\$1,300.00
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--W----		1	\$1,300.00			0.00					
E 61	KSNV	10/11/12	10/11/12		CM	630-7pm				---T---	:30	1	\$1,300.00	1	\$1,300.00

Order / Rev: 103289
Alt Order #: 06825826
Flight Dates: 10/05/12 - 10/11/12

Advertiser: NRCC-IE
Product Desc: NRCC IE 2012
Estimate: 2602

KSJV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Jeopardy											
				M-F Jeopardy											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	---T---		1	\$1,300.00		0.00						
E 62	KSNV	10/05/12	10/05/12	M-F Wheel	CM	7-730pm		:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	----F--		1	\$1,300.00		0.00						
E 63	KSNV	10/08/12	10/08/12	M-F Wheel	CM	7-730pm		:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	M-----		1	\$1,300.00		0.00						
E 64	KSNV	10/09/12	10/09/12	M-F Wheel	CM	7-730pm		:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	-T-----		1	\$1,300.00		0.00						
E 65	KSNV	10/10/12	10/10/12	M-F Wheel	CM	7-730pm		:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	--W----		1	\$1,300.00		0.00						
E 66	KSNV	10/11/12	10/11/12	M-F Wheel	CM	7-730pm		:30	1	\$1,300.00	1	0.00	NM	1	\$1,300.00
				M-F Wheel of Fortune											
				WHEEL-FORTNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	---T---		1	\$1,300.00		0.00						
E 67	KSNV	10/06/12	10/06/12	Vegas Inc.	CM	6:30-8pm		:30	1	\$425.00	1	0.00	NM	1	\$425.00
				Vegas Inc.											
				NEWS 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	-----S-		1	\$425.00		0.00						
E 68	KSNV	10/06/12	10/06/12	Weekend Jeopardy/Wheel	CM	630-730pm		:30	2	\$525.00	1	0.00	NM	2	\$1,050.00
				WKND Jeop/Wheel											
				JEOP/WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	-----S-		2	\$525.00		0.00						
E 69	KSNV	10/08/12	10/08/12	Mon PR 8-10p	CM	8-10pm		:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
				Monday Prime 8-10pm											
				THE VOICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	M-----		1	\$4,000.00		0.00						
E 70	KSNV	10/10/12	10/10/12	Wed PR 9-10p	CM	9-10pm		:30	1	\$3,000.00	2	0.00	NM	1	\$3,000.00
				Wednesday Prime 9-10pm											
				L&O:SVU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	--W----		1	\$3,000.00		0.00						
E 71	KSNV	10/10/12	10/10/12	Wed PR 10-11p	CM	10-11pm		:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
				Wednesday Prime 10-11pm											
				CHICAGO FIRE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	--W----		1	\$3,200.00		0.00						
E 72	KSNV	10/05/12	10/05/12	Fri PR 8-9p	CM	8-9pm		:30	1	\$1,700.00	2	0.00	NM	1	\$1,700.00
				Friday Prime 8-9pm											
				WHO ARE YOU?											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/01/12	10/07/12	----F--		1	\$1,700.00		0.00						
E 73	KSNV	10/05/12	10/05/12		CM	9-10pm		:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00

Order / Rev: 103289
Alt Order #: 06825826
Flight Dates: 10/05/12 - 10/11/12

Advertiser: NRCC-IE
Product Desc: NRCC IE 2012
Estimate: 2602

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Fri PR 9-10p															
Friday Prime 9-10pm															
GRIMM-NBC															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	-----F--		1	\$3,000.00	0.00									
E 74	KSNV	10/06/12	10/06/12	Sat PR 9-10p	CM	9-10pm	-----S-	:30	1	\$800.00	1	0.00	NM	1	\$800.00
Saturday Prime 9-10pm															
PRIME-SAT-NBC															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	-----S-		1	\$800.00	0.00									
E 75	KSNV	10/06/12	10/06/12	Sat PR 10-11p	CM	10-11pm	-----S-	:30	1	\$1,200.00	3	0.00	NM	1	\$1,200.00
Saturday Prime 10-11pm															
L&O SVU-SA-NBC															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	-----S~		1	\$1,200.00	0.00									
E 76	KSNV	10/07/12	10/07/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,500.00	1	0.00	NM	1	\$2,500.00
NFL Pre-Game															
FTBL NITE AMR															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	-----S		1	\$2,500.00	0.00									
E 77	KSNV	10/07/12	10/07/12	NFL Football	CM	1P-9PM	-----S	:30	2	\$10,000.00	1	0.00	NM	2	\$20,000.00
NFL Football															
NBC SUN-FTBL															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	-----S		2	\$10,000.00	0.00									
E 78	KSNV	10/07/12	10/07/12	News 3 Live-in Prime	CM	7-10pm	-----S	:30	2	\$1,600.00	2	0.00	NM	2	\$3,200.00
News 3 in Prime															
NWS3 LVE-PRIME															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	-----S		2	\$1,600.00	0.00									
E 79	KSNV	10/05/12	10/05/12	M-F News 3 at Eleven	CM	11pm-1135pm	-----F--	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	-----F--		1	\$1,200.00	0.00									
E 80	KSNV	10/08/12	10/08/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12	10/14/12	M-----		1	\$1,200.00	0.00									
E 81	KSNV	10/09/12	10/09/12	M-F News 3 at Eleven	CM	11pm-1135pm	-T-----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12	10/14/12	-T-----		1	\$1,200.00	0.00									
E 82	KSNV	10/10/12	10/10/12	M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12	10/14/12	--W----		1	\$1,200.00	0.00									
E 83	KSNV	10/11/12	10/11/12	M-F News 3 at Eleven	CM	11pm-1135pm	--T---	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
M-F News 3 at Eleven															
NEWS 3 AT 11															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12	10/14/12	--T---		1	\$1,200.00	0.00									
E 84	KSNV	10/06/12	10/06/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	----S-	:30	2	\$1,100.00	1	0.00	NM	2	\$2,200.00
Sa-Su News 3 at Eleven															
WKD2 NWS-AT 11															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	----S-		2	\$1,100.00	0.00									
E 85	KSNV	10/05/12	10/05/12		CM	1135p-1237a	----F--	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00

Order / Rev: 103289
Alt Order #: 06825826
Flight Dates: 10/05/12 - 10/11/12

Advertiser: NRCC-IE
Product Desc: NRCC IE 2012
Estimate: 2602

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Tonight Show															
Tonight Show															
TONITE SHW															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	-----F--		2	\$500.00	0.00									
E 86	KSNV	10/08/12	10/08/12	The Tonight Show	CM	1135p-1237a	M-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
TONITE SHW															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12	10/14/12	M-----		2	\$500.00	0.00									
E 87	KSNV	10/09/12	10/09/12	The Tonight Show	CM	1135p-1237a	-T-----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
TONITE SHW															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12	10/14/12	-T-----		2	\$500.00	0.00									
E 88	KSNV	10/10/12	10/10/12	The Tonight Show	CM	1135p-1237a	--W----	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
TONITE SHW															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12	10/14/12	--W----		2	\$500.00	0.00									
E 89	KSNV	10/11/12	10/11/12	The Tonight Show	CM	1135p-1237a	--T---	:30	2	\$500.00	1	0.00	NM	2	\$1,000.00
TONITE SHW															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/08/12	10/14/12	---T---		2	\$500.00	0.00									
E 90	KSNV	10/06/12	10/06/12	Saturday Night Live	CM	1130pm-1:02am	-----S-----	:30	2	\$1,400.00	1	0.00	NM	2	\$2,800.00
Saturday Night Live															
SAT NITE LIVE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	-----S-		2	\$1,400.00	0.00									
E 91	KSNV	10/07/12	10/07/12	Sports Night in Las Vegas	GM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
Sports Night in Las Vegas															
SPORT NT-L VGS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/01/12	10/07/12	-----S		1	\$400.00	0.00									
Totals															162 \$147,225.00